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Schneider Electric, the global specialist in energy management and automation...

€25 billion

FY 2016 revenues

~5%

of revenues devoted to R&D

~160,000

people in 100+ countries

Diversified End Markets – FY 2016 revenues

Non-residential & Residential Buildings

Data Centers & Networks

Industrial & Machines

Utilities & Infrastructure

43%

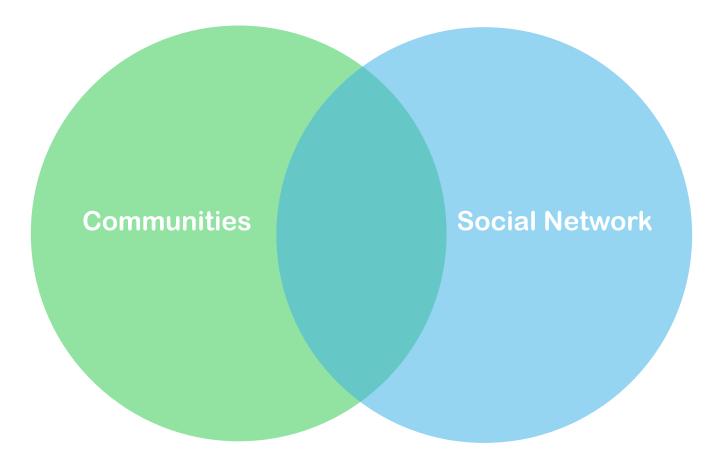
15%

21%

21%

Balanced Geographies - FY 2016 revenues





Announcements

Trending Tags

#wecare

#lifeison

#iiot

#asd2016sci

#ididitmvway

Spice

Basics

Subject

#wellbeing

#2016globalsafetyda 10

#wecare2016

239

18

13

13

11

7

Live Training | Register Now

Spice

Advanced

Collaboration Platform Training

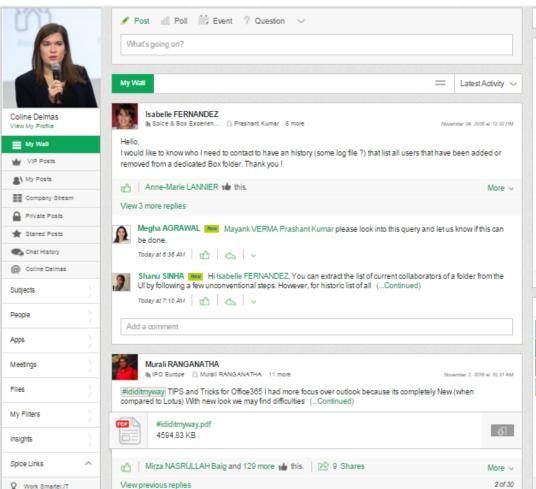
Box Training Material

E-Learning

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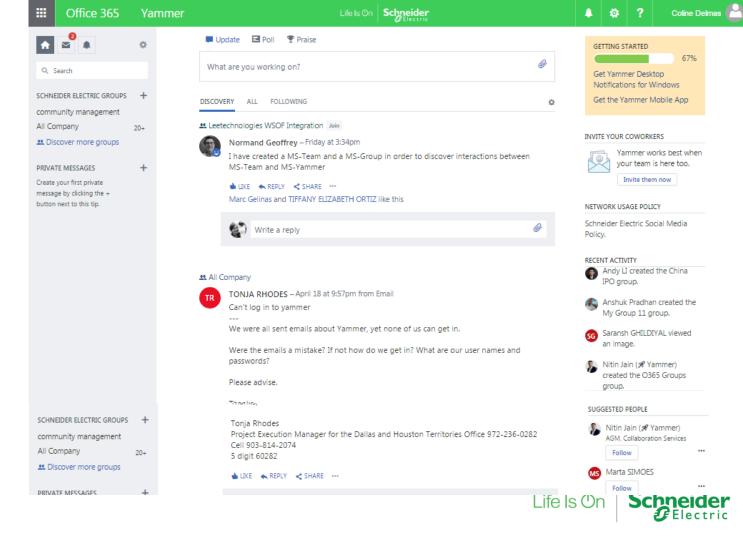
All Time This Week





July 6th





What is a community?







Relationship in a community



A classic organisation



A monarchy



A community



We use the word community in different situations:

Your football team, a network of experts, a Spice subject, a team...

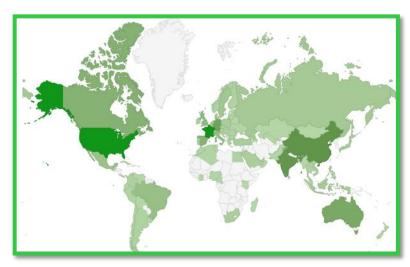
A community is a group of people who shares commun values and interest



Communities@Work

They are the Schneider professional communities

The purpose of those communities is to increase collaboration, this helping reduce time, reduce cost and bring more business.



- 170 Communities@Work
- 20,000 members
- 200 community leaders



Communities and Social Network, what link?

Interactions



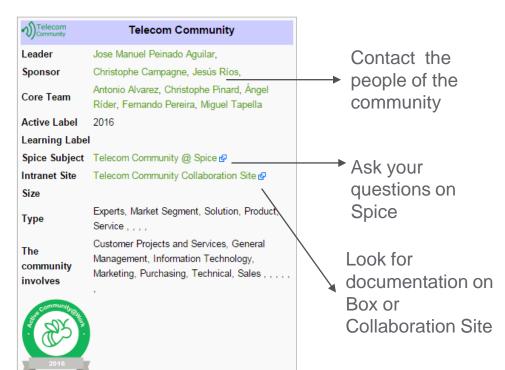
Spice is one of the tools to animate the community

How to participate in a community?

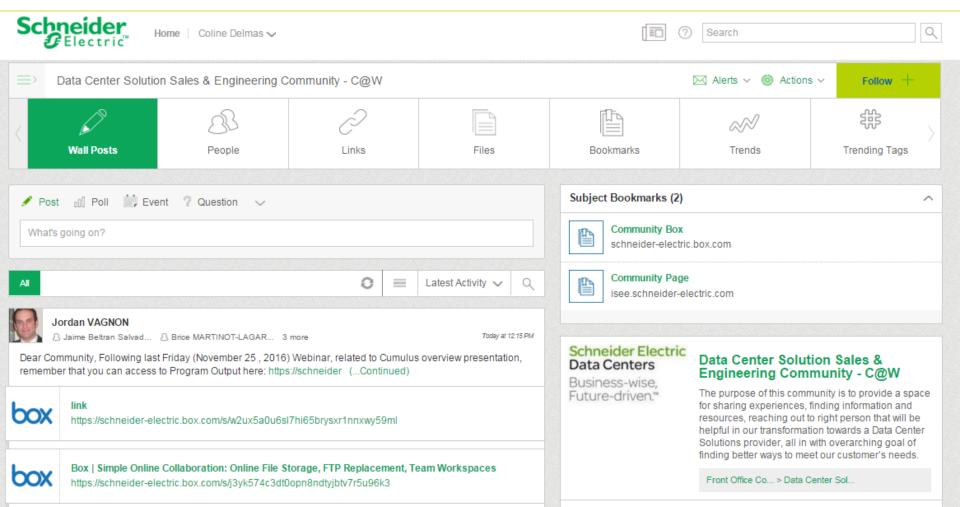
Search the community in the employee portal



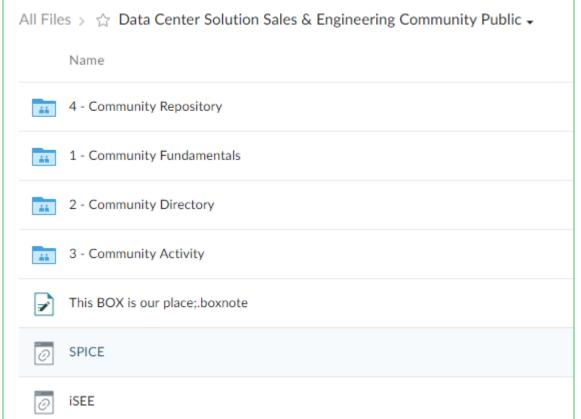




...To the Social Network



...And the Document Repository of the community





How communities are involved in a Social Network Implementation?



2012: Spice Launch, Our Social professional Network

Vision: "Build connected and engaging workplaces, with engaging leaders and engaged individuals"

Night Club Strategy = Organized massif deployment



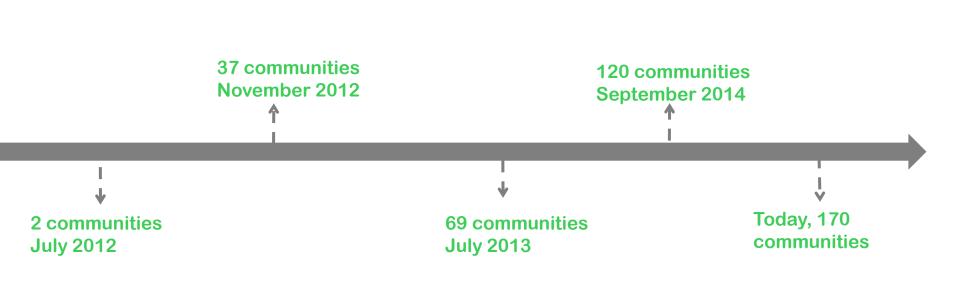
New Social Network



Actif Social Network



Communities: One of the entry-point of the Social Network





Tips ans tricks to engage communities in Social Network



Tips and tricks to encourage Social Network use in the communities

- Zero email objectives
- Set the alerts in the Spice to receive notifications
- Answer questions <24h
- No taboo
- Relay events of the community in the group



Mini-jam: Animation method to brainstorm on the Social Network

- Jam? Originally a Jazz session
- IBM experienced it in 2001
- Tested by "Global Supply Chain community": in two hours, 40 people connected and more than 100 messages
- A method reused by the Communities@Work





A community of community leaders?



170 communities supported by the Communities@Work

- Structure: Objectives, People, Interactions
- Bring visibility
- Deliver training
- Improve Collaborative Tools
- Provide metrics on community activity
- Access to a network of 200 community leaders: Lessons learned and Best-practice sharing



Recognition program





Training and events





Results



Measure community value by the members

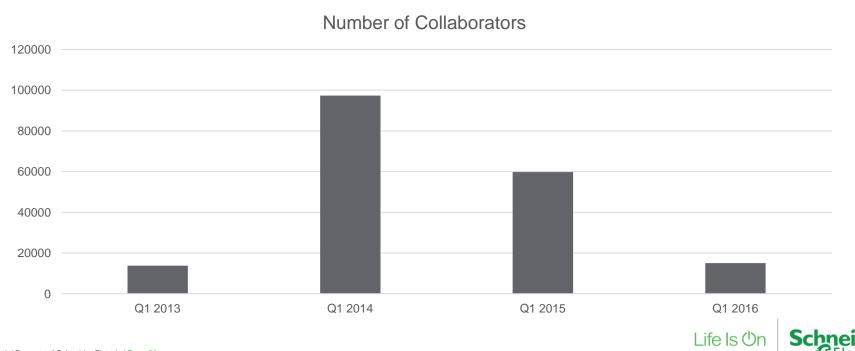


Active Community Label: Measure the community value by the members and Recognize the active communities - Since 2013

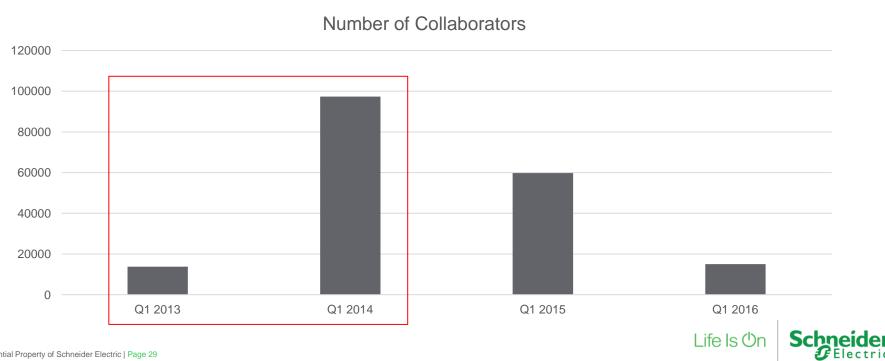
40 active communities

2013	2014	2015	2016
NAS: 56	61	68	74

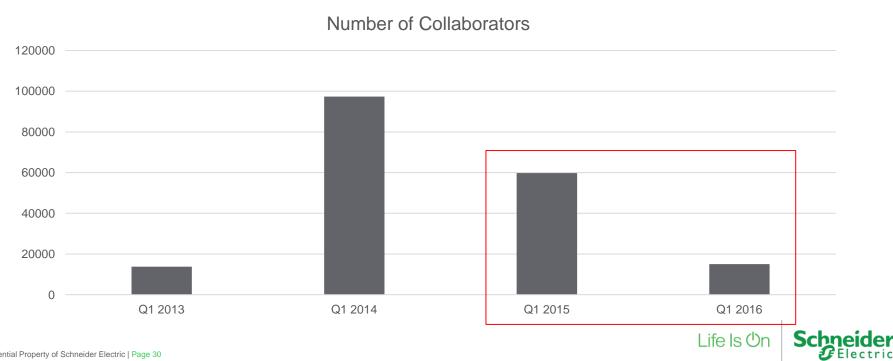
Employees adoption on the Social Network, from 2013 until now



Employees adoption on the Social Network, from 2013 until now



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Key success factor

- Company Program from 2012 until 2015
- ExCom Sponsorship
- Internal communication implication
- Communities are business oriented, with strategic objectives and allow to share between entities
- The network of community leaders
- A program to support the communities
- Joint deployment of Social Network and communities

To avoid

- Focus on tools instead of practice
- Underestimate a governance model for communities and Social Network
- Forget the link between the business and the objectives



What's next?

On-Going Migration to Yammer

- 7 community leaders in a focus Group
- 10 communities will be migrated from the May 15th: The pilot group
- 10 community leaders are ambassadors to spread the Yammer success stories in the Communities@Work





What's next?

One-stop shop for the community members

Continuous Improvement in the support for the community leaders

Improve measurement on community activity



